



Deanna Allison, CEBS, ECA, SPHR

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Deanna has been in the retirement industry for over 20 years and has both large plan and third-party administrator (TPA) experience. Her current role includes oversight for benefits involving participant behavior and overall well-being for a global audience. She most enjoys making an impact in the day-to-day lives of the associate population by sharing Bread Financial's award-winning content and programs. Deanna is a multi-discipline certified HR professional (CEBS, ECA, SPHR, etc.) with a double master's degree in business administrator and strategic leadership. In her spare time, Deanna enjoys outdoor adventures with her husband (Ken), new baby (Rosalee) and their fur babies (Cleg and Bri). Deanna and Ken are passionate supporters of charities involving children's education and breast cancer research.