



Chris Batson

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Chris Batson is the vice president of sales for the Pacific Northwest and Heartland regions (national accounts, local and regional business, public and labor/government) for the Aetna Integrated Business Unit. He is responsible for new business sales and growth of Aetna's pharmacy membership. He has been with Aetna for 18 years, and previously, Chris was the strategic account executive for Aetna Pharmacy Management (APM) and was responsible for Aetna's clients for the West Coast region. He was involved in strategic consultation and renewal and retention efforts, and he had regional oversight for pharmacy operations. Prior to becoming the strategic account executive, he was head of Rx account management for APM for five years. Before joining Aetna, Chris worked at CVS Caremark for eight years. There, he worked in various areas of the organization including account management, clinical services, call center management, and training and development. Chris has over 26 years of experience in the pharmacy benefit management industry.