



**Sam Reda, CFA**

**President  
Maralex Capital  
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Sam Reda has over 40 years of experience and expertise in investment management. He previously served as chairman of Triasima Investment Management, vice chairman and executive vice president of Fiera Capital, president and chief executive officer of Natcan Investment Management, and executive vice president of TAL Institutional Management. Sam is a member of several boards of directors and advisory committees, including Lysander Funds, PBY Capital, Alpha CCO Software, The XChange Company, Canso Innovation and Jesselton Capital Management. He also serves on the pension and/or investment committees of Concordia University, the McGill University Health Centre Foundation (past chair), the Jewish General Hospital Foundation, the J.W. McConnell Family Foundation Employee Pension Plan Advisory Committee, the Investment Committee of several family offices and the Canadian Board of Directors of the International Foundation of Employee Benefit Plans. Sam is currently co-chair of the McGill University Health Centre Foundation's new \$50 million campaign, "Fix Broken Hearts." Previously, he served on the boards of several investment management and insurance companies, including the Québec Bar Professional Liability Insurance Fund, Triasima Investment Management, Fiera Capital, Natcan Investment Management and CFA Montréal. Sam launched and continues to organize two major annual investment education events in Montréal: in 1999, the "Pension Fund Management Seminar" for the International Foundation; and in 2009, the "Dialogue with our Leaders" lecture series and its successor for CFA Montréal. Since 2011, Sam has been president of Maralex Capital. He is also co-founder and chairman of Alpha CCO Software. Sam holds a bachelor of commerce degree from McGill University and is a CFA charterholder. He is also a graduate of the Directors Education Program offered by the Institute of Corporate Directors and the Rotman School of Management at the University of Toronto.